



Mktg / CFA / Marketing Activities by SSAs / 2010-11/26 dt at Chennai-6 the 01/04/2011.

Sub: Publicity for 180 secs tariff for fixed line subscribers -reg.

Ref: 1. Circle Office Lr.No.: Mktg/CFA/Marketing Activities by SSAs / 2010-11/ 3 dt 07.12.2010.

Kindly refer to the letter cited above issued by this office requesting to give wide publicity through Telephone bills in 3 consecutive bills from the month of December & fliers on reduction of tariff to 180 secs for STD calls from Landline to any landline/WLL. The text message to be printed was also sent with.

Now, Corporate Office has requested vide letter no. 8-30-200-PHM dtd the 10th March, 2011, to submit the scanned copy of the bills printed with the message.

Hence all the SSAs are requested to submit copy of the monthly telephone bills, fliers,etc., printed in this regard from the month of December 2010 to this office at the earliest for onward submission to Corporate Office.


(S. Nagor Naina Mohamed)
AGM(S&M-CFA)
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To

1. All heads of SSAs.
2. DGM(TR)/CAO(TR),AGM(Mktg-CFA),AGM(Udaan) of all SSAs.